



**E. J. KRAUSE &
ASSOCIATES, INC.**

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PLASTIMAGEN MEXICO AWARDED BEST INTERNATIONAL EVENT

BETHESDA, MD (June 26, 2014) – Organizer E.J. Krause & Associates was honored to be the recipient of Expo Magazine's Best Intentional Event E.X.C.I.T.E. Award for **PLASTIMAGEN Mexico**. **PLASTIMAGEN Mexico** is the industry's leading plastics exhibition and conference in Latin America.

Top leaders spanning the gamut of the exhibition industry were recognized on Wednesday at Expo's E.X.C.I.T.E Awards luncheon, taking place during the ExpoNext 2014 Conference in Baltimore. Expo's E.X.C.I.T.E Awards honored those who have had a significant impact on the ever-evolving exhibition industry. The E.X.C.I.T.E Awards signify the cutting edge in every facet of the trade show and events industry.

PLASTIMAGEN Mexico 2013 celebrated its 18th edition last spring as the plastics industry's benchmark event in Latin America. The event serves as a portal into the Latin American plastics market, bringing together over 850 exhibitors and more than 27,000 visitors. **PLASTIMAGEN Mexico** is the premier forum for accessing top qualified buyers, cutting edge products and solutions, as well as new market opportunities. **PLASTIMAGEN Mexico** offers a face-to-face marketing opportunity where global business relationships can flourish.

The next edition of **PLASTIMAGEN Mexico** will take place November 18-21, 2014 at Centro Banamex in Mexico City. Currently, 95% of the exhibition floor is already sold out.

For additional information please visit: www.plastimagen.com.mx

About E.J. Krause & Associates:

For 30 years, E.J. Krause & Associates, Inc. (EJK) has been a worldwide leader in exhibition and conference management. EJK is one of the largest privately held exhibition management companies in the world, with offices on three continents. EJK produces a growing portfolio of over 40 events, serving 14 different industries. We excel in creating global brand leading events, bringing companies together to network and generate business. For more information please visit: www.ejkrause.com

About Tarsus Group plc (LSE:TRS):

Tarsus Group plc (LSE:TRS) is an international business-to-business media group with interests in exhibitions, publishing and online media. The Group operates globally in key verticals including aviation, medical, labels and packaging, discount clothing (Off-Price), housewares and automotive. Tarsus runs more than 80 events and websites and its flagship brands include the Labelexpo exhibitions in Europe, the Americas, India and Asia and the Dubai Airshow.

The Group operates across a worldwide network of offices in Dublin, London, Paris, Milwaukee, Boca Raton (Florida), Dubai, Shanghai, New Delhi and Istanbul.