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FULL STEAM AHEAD FOR PLASTIMAGEN MEXICO 2014: 95% of Exhibit Space Already Sold Out!

Bethesda, MD (January 29, 2014) – **PLASTIMAGEN Mexico**, the industry's primary plastics exhibition and conference in Latin America, will max out all four halls of Centro Banamex this year. The 2014 edition, being held November 18-21, is expecting a 10% increase in its exhibition footprint with almost 19,500m² net. Over 850 leading plastics companies will cover the 34,000m² of exhibition floor demonstrating their latest products and services to more than 27,000 attendees.

Currently 95% of the exhibition floor is already sold out. Additionally, this year will feature unprecedented support from EUROMAP (Europe's Association for plastics and rubber machinery manufacturers) and include international pavilions from 12 countries as well as two new pavilions from Germany and Great Britain. This will complement the already strong participation from the United States, Canada and Asia.

Mexico expects strong gains as business levels for manufacturers and suppliers of primary plastics machinery continue to rise. Productivity in Mexico's plastics market has increased 56 percent over the last five years, ranking as the 12th largest plastics consumer in the world. As the most internationally recognized event of its kind, **PLASTIMAGEN Mexico** has enabled exhibitors to tap into the rapid growth opportunities in the Latin American region.

José del Cueto, President of the Asociación Nacional de Industrias Plásticas (ANIPAC), said in a recent interview, "*Plastimagen Mexico 2014 is currently the most important event for the plastics industry in Latin America. ANIPAC is proud to partner with such an influential event. The exhibition is almost completely sold out 9 months before opening. Prominent plastic industry leaders from around the world can be found at Plastimagen displaying the latest cutting edge solutions in equipment, machinery and raw materials.*"

Continuing the success of **PLASTIMAGEN Mexico**, E.J. Krause & Associates and Tarsus Group have launched a second regional plastics industry show in Monterrey for 2015. The event which has been well received by industry leaders will be co-sited along **Expo Manufactura**.

Latin America will continue to be a key growth market for the plastics industry. Comprised of the latest industry developments and technological innovations and solutions, **PLASTIMAGEN Mexico 2014** is a must attend event for those interested in the plastics industry.

For additional information please visit: www.plastimagen.com.mx

About E.J. Krause & Associates:

For 30 years, E.J. Krause & Associates, Inc. (EJK) has been a worldwide leader in exhibition and conference management. EJK is one of the largest privately held exhibition management companies in the world, with offices on three continents. EJK produces a growing portfolio of over 40 events, serving 14 different industries. We excel in creating global brand leading events, bringing companies together to network and generate business. For more information please visit: www.ejkrause.com