

# Mexico WindPower



EXHIBITION & CONGRESS

**February 25-26, 2015**

*With the wind on our side*



An event organized by the industry... for the industry

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# Mexico WindPower 2015

Will be the most important Conference and Exhibition for the wind industry in the country.

It is the only event organized by **GWEC** and **AMDEE** jointly with **EJK**.

*"The Energy Reform enacted in December 2013 clearly reflects the country's commitment to the development of a modern and efficient power sector, in which clean energy will play a major role" stated Adraian Escofet C., President of the Mexican Wind Energy Association.*



*"Reform changes the respective roles of the public and private sectors in the development of Mexico's energy mix, the investment landscape for the generation, transmission and distribution, and will create opportunities for the wind industry" stated Steve Sawyer, Secretary General Global Wind Energy Council.*



## Change is in the Air!

Everything is changing for the development of a much stronger and more dynamic industry. Mexico's resources give it more sustainable energy options and will generate better business opportunities.

All this means **Mexico WindPower 2015** will play an even more important role bringing together key players associated with the wind power industry including representatives from three levels of government, companies, industry experts, academics and professionals. All will meet face to face to find solutions that Mexico is pursuing and successfully developing.

### Economic benefits of Wind energy

Wind energy is currently one of the most competitive renewable sources. Despite the high investment costs, operating costs are very low compared with those for conventional technologies.



In addition, the development of the wind energy sector has the full support of the Mexican Wind Energy Association (AMDEE), a key proponent and leader in both public and private decisions that affect the industry, promotes best practices and the use of cutting edge technologies.

**Participate in Mexico WindPower 2015 and see how your company can benefit!**

# What is the expected growth for the wind energy in Mexico in the next 10 years?

The goal for years 2020 – 2022 is for wind energy to reach an installed capacity in the country of at least 12,000 MW, this will be 40% of the national goal for renewable energies.

## Exhibitor profile:

- Wind park developers
- Manufacturers and distributors of equipment and components for the industry
- Technical service providers
- Specialized financial experts
- Human resource developers for the wind sector
- Legal and accounting firms specializing in the wind industry

## Visitor profile:

- Associations and NGOs
- Authorities from the Department of Energy and government officials
- Investors and bankers
- Law firms specializing in renewable energy projects
- Research centers
- Consultants
- Large energy users
- Agents and distributors
- Evaluators of wind energy potential and technical and economic viability
- Equipment manufacturers
- Generators and auto suppliers
- Higher education institutions
- Insurance, bond and risk management companies
- Equipment Operators and maintenance personnel
- Specialized national and international press
- Environmental and renewable energy professionals
- Equipment and installation service providers
- Transportation

...among others

*It is one of the sectors with the greatest opportunity in the country. Take advantage of it!*

## Mexico WindPower 2015 will be:

- An international conference with high level presentations focused on the development of the wind power potential in Mexico
- A 5,000 sqm exhibition for products and services for the wind industry
- A meeting of frontline providers essential to the value chain of the industry
- The union of local and international experts who have developed not only technologies, but successful solutions for the harvesting of wind resources
- Unique networking opportunities, including receptions, lunches and dinners as well as many parallel and simultaneous events prior to and during the event



**Contract your space today!**



# Why participate:

## Meet potential buyers face to face

- Obtain better brand recognition
- Network with key industry professionals
- Strengthen client relations
- Launch your brand, new products or services
- Introduce and expose your company in real time to obtain a better impact
- Penetrate the Wind Energy market in Mexico
- Get ahead of your competitors
- Recruit potential distributors

## Exhibit Space Options:

### Raw space:

Available starting at 18 square meters at a cost of US\$ 420 per square meter + 16% administrative fee

#### Includes:

- Exhibit space
- Certificate of participation
- Exhibitor services
- Does not include electrical outlets or carpeting

### Packaged space:

Available starting at 9 square meters at a cost of US \$4,320 + 16% administrative fee

#### Includes:

- Exhibit space
- Side walls and carpeting
- Rail with Company name (no logo)
- Table, two chairs and waste basket
- Electrical outlet (110 volts) and stand lighting
- Certificate of participation

**Members of AMDEE / GWEC: take advantage of the 15% of discount on Congress passes and exhibition space!**

## Sponsorship Opportunities:

Maximize your participation in this important event and achieve greater brand presence:

- Megawatt Sponsorship
- Kilowatt Sponsorship
- Gala Dinner
- Cocktail Party Sponsorship
- Other specialty sponsorships available

Contact us today.

## CONTACT:

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