

*Mexico  
WindPower*



EXHIBITION & CONGRESS

# Post-Show Report

# Three Continuing Years of Proven Success!



Thanks to your valuable participation, **Mexico WindPower 2014** was a great success, consolidating its reputation as the most important wind power event in Mexico

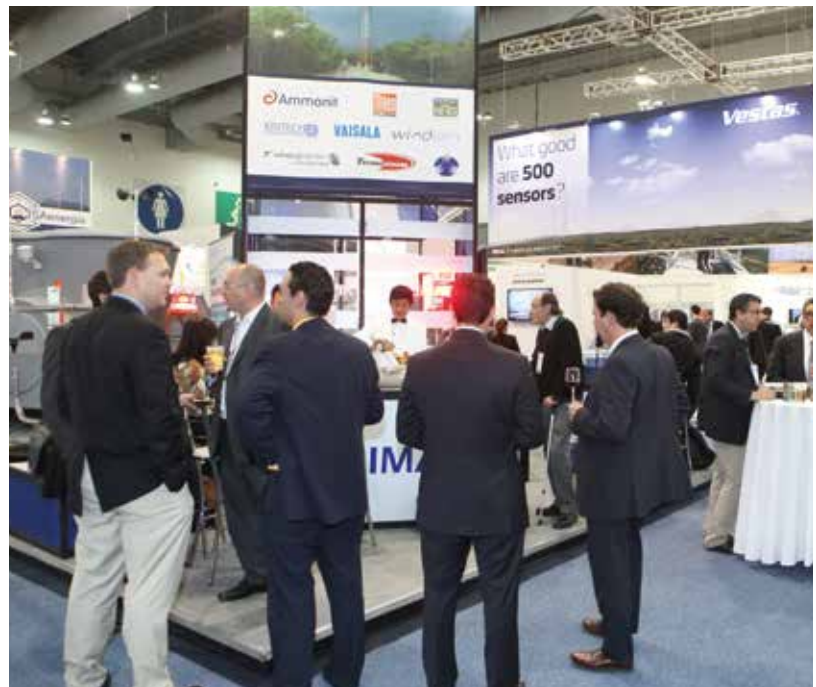
- **2,368** attendees including congress, exhibition and exhibitors
- **84** national and international companies from: Argentina, Brazil, Canada, Chile, Denmark, Mexico, Spain and USA
- **320** attendees to the opening ceremony and 201 attendees to the Congress
- Gross area: **4,051m<sup>2</sup>** (Exhibition + lunch area)

## Attendance from 30 states of Mexico:

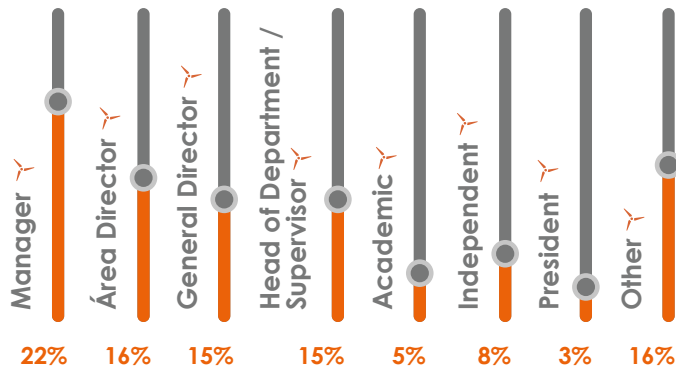
Aguascalientes, Baja California, Baja California Sur, Campeche, Chiapas, Chihuahua, Coahuila, D.F., Durango, Edo. de México, Guanajuato, Guerrero, Hidalgo, Jalisco, Michoacán, Morelos, Nuevo León, Oaxaca, Puebla, Quintana Roo, Querétaro, San Luis Potosí, Sinaloa, Sonora, Tabasco, Tamaulipas, Tlaxcala, Veracruz, Yucatán and Zacatecas.

## Attendance from some of the following countries:

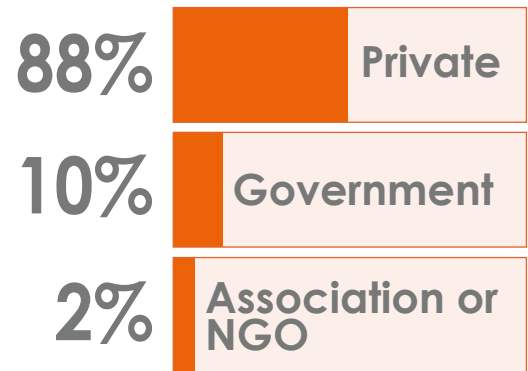
Brazil, China, Colombia, Costa Rica, Denmark, El Salvador, Ireland, Portugal, UK and USA



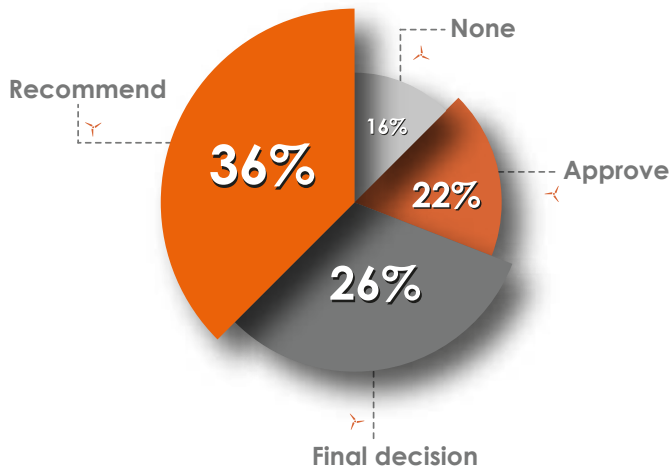
## Position in your organization



## Type of organization



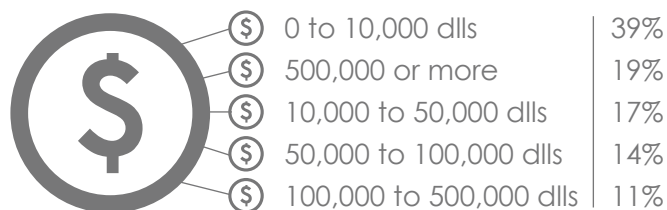
## Decision making in the process of purchasing products/services?



## Objective of your visit

Find new products and technologies	69%
To find information about the industry	42%
Get together with existing suppliers	23%
Seek new suppliers	20%
Seeking distributors or agents	10%
Purchase products and services	8%
Other	5%

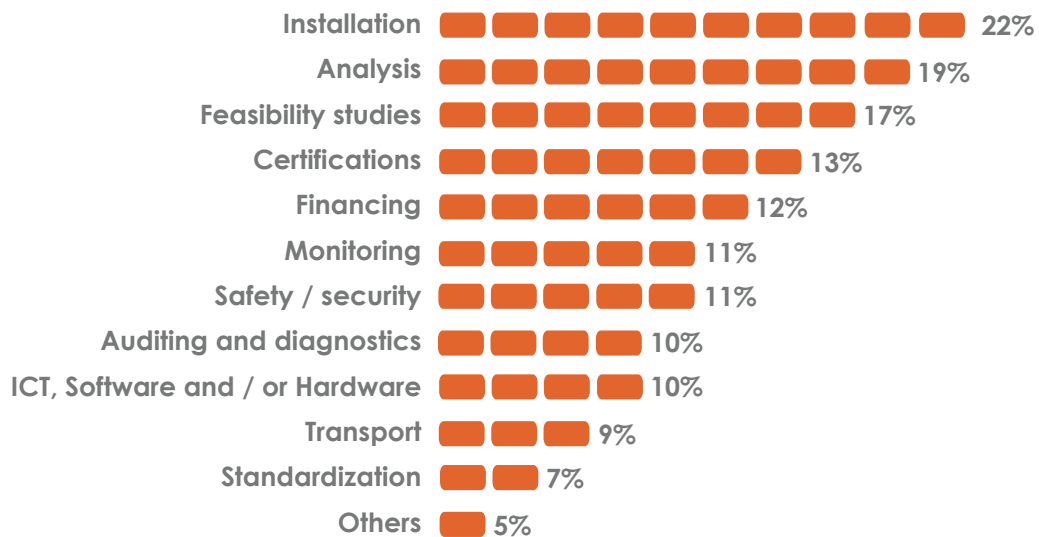
## How much of your annual budget is allotted to the energy sector?



## Solutions you are interested in: EQUIPMENT

Generators	38%
Turbines	28%
Electronic control systems	26%
Transformers	22%
Blades and materials	20%
Meters	18%
Towers	16%
Turbine parts	16%
Wiring	17%
Gearboxes	11%

## Solutions you are interested in: SERVICES





- The Opening Ceremony of Mexico WindPower 2014 was presided by:
  - Lic. Pedro Joaquín Coldwell, Secretary of Energy, representing President Enrique Peña Nieto
  - Mr. Steve Sawyer, General Secretary, Global Wind Energy Council (GWEC)
  - Ing. José Adrián Escofet Cedeño, President of the Mexican Association of Wind Energy (AMDEE)
  - Mr. Paul St Amour, VP for Latin America, E. J. Krause & Associates
  - Ing. Francisco Salazar Diez de Sollano, Presiding Commissioner, Energy Regulatory Commission
  - Dr. César Emiliano Hernández Ochoa, Undersecretary of Electricity, Secretary of Energy
  - Mtro. Leonardo Beltrán Rodríguez, Undersecretary for Energy Planning and Transition, Secretary of Energy
  - Mr. Rodolfo Lacy Tamayo, Undersecretary for Environmental Planning and Policy, Ministry of Environment and Natural Resources, Mexican Secretary of Environment and Natural Resources (SEMARNAT)
- The 2014 edition had 32 key media representatives at the pre-show Press Conference, compared with 20 the prior year. This demonstrates a growing interest in the wind power sector in Mexico
- The only Congress & Exhibition that is organized by the Mexican Association of Wind Energy (AMDEE) and the Global Wind Energy Council (GWEC) – Mexican and International trade associations for wind energy - and E.J. Krause – international exhibition and congress organizer

Participate with us in the next edition and take the wind energy industry to another level!

# Mexico WindPower



EXHIBITION & CONGRESS

**February 25-26, 2015**  
*With the wind on our side*

**amdee**  
Asociación Mexicana  
de Energía Eólica



An event organized by the industry... for the industry

[www.mexicowindpower.com.mx](http://www.mexicowindpower.com.mx)

Certified by:



venue:



follow us on:



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